



# IOWA

## Professional Golfers' Association of America



# N E W S L E T T E R

KIRK STANZEL, *Executive Director*

JOCK OLSON  
*Vice-President*  
JOE HAWKINS  
*Secretary*  
DICK LANE

# OCTOBER

### IOWA GOLF AWARDS BANQUET

Make your plans now to be part of one of the most exciting evenings for Iowa golfers.

The first ever Iowa Golf Awards Banquet will be held Monday, October 16, 1989 at the Collins Plaza in Cedar Rapids.

Bob Goalby, 1968 Masters Champion, PGA Senior Tour and NBC golf analyst will be the featured speaker. Bob Brooks of K-HAK Radio will serve as the Master of Ceremonies and Rick Brown of the Des Moines Register will introduce the first inductee's into the Iowa Golf Hall of Fame.

Our own Joe August of Marshalltown will be the first person to be inducted into the Hall of Fame. Joining Joe will be John Jacobs III, Cedar Rapids, Corkey Nydle, Cedar Rapids, the late Bert McGrane and Herman Sanf both of Des Moines.

This dinner is open to the public. Please support and promote this project which is a joint venture of the Iowa PGA and The Iowa Golf Association.

Tickets can be obtained by sending check payable to Iowa Section PGA to the Section Office. The cost is \$35.00 per person.

#### TELL YOUR GOLFERS . . .

Please support and promote the Iowa Golf Awards Banquet. Tell your golfers about the event and invite them to attend. The success of this event depends on your support

### FALL MERCHANDISE SHOW

Get your checkbooks ready and gather your thoughts its time to start thinking about the 1990 golf season.

Over 60 booths will be set up and more than 40 company representatives will have their products on display for your inspection. The show hours are:

Sunday, October 15 - 12:00 pm to 9:00 pm  
Monday, October 16 - 8:00 am to 12:00 pm

Remember to schedule your time so you can get the best out of the show. The success of our Merchandise Show rests with two elements; company representatives and the golf professionals. The representatives are doing their part be sure you as golf professionals do your part. ATTEND THE SHOW. SUPPORT THOSE WHO SUPPORT YOU.

#### LAST CHANCE!!!

October 15 is the deadline for National Golf Day Contributions. Send your money to National Golf Day, %PGA of America, 100 Avenue of the Champions, PO Box 109601, Palm Beach Gardens, Florida, 33410-9601. Remember if you make a \$100.00 contribution you will receive (1) recertification point. If you send in \$250.00 you get a great deal from Gary Lockie and TaylorMade. Be sure you include your membership number along with your check.

"ARE YOU SATISFIED WITH YOUR SITUATION?"

If you answered yes to that question as it pertains to your employment, contract and future in the golf business, then maybe the Educational Seminar to be held Tuesday, October 17 at the Collins Plaza Hotel in Cedar Rapids isn't for you.

But if you want to upgrade your job, obtain the job of your choice or just progress upward in the business world then you won't want to miss this year's program.

Doug Meredith, our Education Chairman has assembled a distinguished panel of golf professionals from within our own Section to talk on various subjects which will help you improve your skills in areas like: resumes, interviews, contracts and promoting yourself etc. The panel of golf professionals are:

Mike Anderson - Echo Valley C.C.  
Terry Beardsley - Wakonda Club  
Ross deBuhr - Hyperion Field Club  
Larry Castagnoli - Waveland G.C.  
Mark Lemon - Byrnes Park G.C.

Chris Hunkler, Director of Employment and Section Affairs for the PGA of America will join Doug Meredith to complete the panel.

Don't miss this program and bring your wife. This type of seminar is set up to encourage interaction with the audience and can be a benefit to anyone who belongs to the working world.

We will start at 8:00 am.

**RECERTIFICATION POINTS!!!**

By attending the Fall Business meeting you will receive 2 recertification points and the Educational Seminar is worth another 1 point. So don't miss Tuesday, October 17, 1989.

Reminder that the apprentices are invited to all the activities and that the seminar should really be of benefit to everyone, including spouses.

**ATTENTION ASSISTANTS  
SPALDING COMES THROUGH FOR YOU!!!**

The Spalding Sports Worldwide has announced another program that benefits the PGA. This time it is the Assistants that will receive help from Spalding. This help will come in the form of the Spalding Scholarship Awards. The program is as follows:

1. Spalding will offer 10 Scholarships per Business School site (i.e. combination of Business School I & II).
2. Each Scholarship will be for \$250.00.
3. Apprentice must complete and return the application form 30 days prior to the school he/she is attending.
4. Winners will be announced 15 days prior to the school.
5. Upon completion and passing of the Business School a reimbursement check for \$250.00 will be sent to the apprentice.
6. Scholarships are based on three categories:
  - a) Financial Aid
  - b) Professionalism
  - c) Career Goals

You may obtain applications by calling the Section office.

Special thanks to Tom McCabe and Spalding for their support.

NOTE: There will be an Apprentice Orientation Sunday, October 15, 1989 at 7:00 pm at the Collins Plaza. If you are planning on attending call the Section Office by October 12, 1989.

**PGA MEMBER SERVICES BOOK  
COMING YOUR WAY**

The PGA Member Services book, an all-encompassing master guide to PGA member services and benefits, is being sent to all members and registered apprentices as a reference to the various programs of the Association.

It will provide a single, easy-to-use handbook detailing all member programs and events. Read it and save it for future reference.

## SCOTT HOWE BEATS BOSS!!

Muscatine Municipal G.C. served as the site for the 1989 E-Z-GO Iowa Section PGA Match Play Championship.

Scott Howe (A-8) beat his employer J. D. Turner both of Des Moines G & C.C. to take home the top prize.

J. D. Turner topped Jack Richards of Burlington Golf Club and Scott took care of Brad Zeitner of Elmcrest C.C. in the semi-finals.

Craig Rank, Quail Creek G.C., Mike Evans, Lake Calhoun C.C. and Steve Reilly, Thunder Hills C.C. all shot 71's to lead the way in the consolation event.

\* \* \* \*

Note of interest:

Ken Schall (A-8) of A. H. Blank G.C. in Des Moines crossed the Missouri River just long enough to grab the Nebraska Open title. Ken's rounds of 65-67-72 were 2 shots better than the field.

## HALL AND EDWARDS TAKE TITLE

Mike Hall and his assistant Dave Edwards of St. Andrews G.C. captured the Iowa Sections Pro/Assistants Championship sponsored by Tom McCabe and the Spalding Golf Company. Top finishers for the 27 hole (Best Ball, Best Shot, Alternate Shot):

M. Hall/D. Edwards	102
A. Devine/J. Bermel	102
J. Hawkins/J. Valliere	102
L. Castagnoli/S. Marvelli	103
J. Olson/C. Johnson	105
M. Steffen/D. Specht	105
C. Miller/M. Hainline	105

Thanks go to Mike Long, Gus Moreland, Tom Unstad, Ed Schumann, Kelly Ellis, Steve Svoboda, Al Bailey and Gary Lockie for their support in supplying flag prizes.

***It doesn't matter where you come from. It's where you're going.  
That is the difference between failure and success.***

—Mel Blount at 1989 NFL Hall of Fame induction ceremonies

## 1989 IPGA PLAYER OF YEAR POINT STANDINGS

1. Ken Schall	1116
2. Curt Schnell	1087
3. Kevin DeNike	628
4. J. D. Turner	613
5. John Bermel	564
6. Tom McCann	533
7. Mark Egly	417
8. Perry Busse	406
9. Scott Howe	400
10. Bob Moreland	396
11. Jeff Smith	353
12. Larry Castagnoli	344
13. Mike Hall	291
14. Steve Reilly	277
15. Jack Richards	270
16. Terry Miller	239
17. Mark Lemon	229
18. Brad Zeitner	207
19. Dave Pfister	205
20. Jack Webb	202
21. Mark Christensen	191
22. Mike Evans	188
23. Jerry Johnson	150
24. Mike Felderman	145
25. Jake Smith	141

## 1989 IPGA TOP MONEY STANDINGS

1. Curt Schnell	\$10,389.71
2. Ken Schall	7,467.21
3. Kevin DeNike	6,478.23
4. John Bermel	5,554.44
5. Mike Hall	4,452.75
6. J. D. Turner	4,159.24
7. Bob Moreland	3,816.13
8. Mark Lemon	3,750.69
9. Mark Egly	3,619.52
10. Larry Castagnoli	3,476.58
11. Steve Reilly	3,316.97
12. Tom McCann	3,194.61
13. Perry Busse	3,104.17
14. Dave Pfister	2,601.50
15. Jeff Smith	2,574.46
16. Scott Howe	2,369.99
17. Mark Christensen	2,237.75
18. Robert VanScoy	2,018.48
19. Jack Richards	1,943.25
20. Jack Webb	1,882.74
21. Brad Zeitner	1,690.61
22. Shane Marvelli	1,677.58
23. Mike Evans	1,634.07
24. Terry Miller	1,568.00
25. Dave Edwards	1,532.52

\*A complete list will be available at the Fall Merchandise Show.

EMPLOYMENT BULLETIN

In the Iowa Section:

Head Professional  
Soangetaha C.C. (18-hole private)  
Galesburg, Illinois  
Urbandale C.C. (9-hole private)  
Urbandale, Iowa

Assistants  
Sunnyside C.C. (18-hole private)  
Waterloo, Iowa  
Wakonda club (18-hole private)  
Des Moines, Iowa

Contact the Section office

**PGA OF AMERICA  
ANNUAL MEETING**

The 1989 annual meeting will be held at the PGA Sheraton in Palm Beach Gardens, Fla., November 6 through 9.

**PGA MERCHANDISE SHOW**

The 1990 Show will be held January 27-30 in Orlando, Florida.

Out of the Iowa Section:

Head Professional  
Meadowbrook C.C.  
Prairie Village, Kansas  
(Greater Kansas City Area)  
18-hole private - 415 members  
28,000+ rounds  
Deadline: October 16, 1989  
To: Mike Berman  
Meadowbrook C.C.  
9101 Nall Avenue  
Prarie Village, KS 66207

Executive Director  
Philadelphia Section PGA  
Contact Section Office.

*One of the basic laws of success is this:  
Act as if you are going to succeed.*

*When you assume that you will succeed  
a bit of magic happens. You begin to make  
it possible by improving your present per-  
formance.*

—Bits and Pieces, August 1974

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